

PIVOT®

Smoking • Vaping • All Tobacco

Quit on Your Terms

Pivot first, quit when you're ready.

If you or someone you know would like to quit tobacco, Pivot is available for \$0 copay for eligible Surest members ages 18+.



Pivot makes the journey easier

Personalized and non-judgmental, Pivot offers a choice of tools and support.

- Pivot App
- SmartSensor*
- Free supply of Nicotine Replacement Therapy (NRT)*
- Unlimited access to personal coaching
- Online community

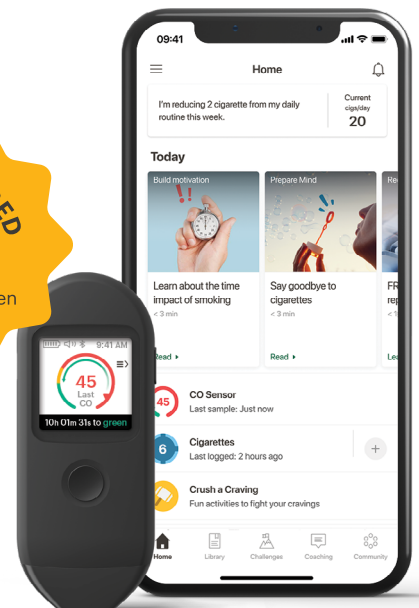
*NRT and the Pivot Sensor are only available to those who smoke cigarettes.

Pivot's SmartSensor*

The only quit smoking program with an FDA-cleared device to help you quit. For the first time, you can measure daily improvements and see the impact of changes you make in real-time. Simply skip a cigarette, or delay your next one, and watch your carbon monoxide levels drop.

Clinically proven to:

- ↑ motivation to quit
- ↓ cigarettes per day



learn more



Click or scan the QR code with your phone's camera and visit pivot.co/surest with access code **surest** to learn more.

Do you vape, chew, or smoke cigars?
Pivot can help with that too!

MK-20675 RevA

Surest Member Services:
866-683-6440, Monday – Friday, 6 am – 9 pm CT.

Brought to you by: **surest™**